



JAPAN

6th "Kaizen Business Tour of Japan"

TOKYO-KYOTO

23-29 JUN 2024

Panasonic

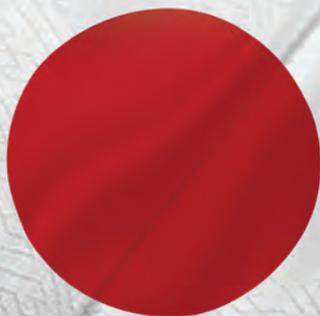
KaO



OMRON



JAPAN





**Learning from Top
Japanese Pioneer
Companies & CEOs.**





About the Host (PHP):

"PHP" stands for "Peace and Happiness through Prosperity," which express the ultimate ideal of PHP Institute: to bring peace and fulfilment to human society by assuring both spiritual and material abundance.

To this end, the Institute conducts studies on a wide range of subjects centred on man and society.

It also organizes a variety of programs designed to promote the ideals of "PHP" & share the fruits of its research with people all over the world.

PHP Institute is a research organization as well as a humanistic, cultural, and social movement. It is not a mere think tank, insofar as we do not undertake research projects just for profit; nor is it a religion, as we do not advocate worship of any particular deity or deities.

The Institute is open to all ideas, past or present, Eastern or Western, scientific or religious, as long as they contribute to the improvement to bring different ideas, experiences, and traditions together in pursuit of better ways to achieve peace and happiness.

Its goal is universal, a shared aspiration of all people. Likewise, activities dedicated to that goal are going on everywhere.

The PHP movement, therefore, goes far beyond the bounds of the Institute alone.

Presently the Institute has about 340 full-time, permanent employees, 210 of whom are in the Tokyo Office, established in November 1965. In addition, the Institute contracts a large number of outside specialists as advisors, consultants and research scholars.



**Being Inspired By
Japanese Businesses
& Innovations**

WHY

Japan's Business & Study Trip:

For the 6th year in sequence, Impacters Global Events together with the PHP institute are organising the Japan's Business Trip with some 40 top CEOs and Business Leaders, in the cities of Kyoto and Tokyo for 7 days.

During these days from 23rd till 29th of June, the delegates will be exposed to the unique learning and educational opportunities by visiting pioneer Companies in Japan such as Omron, Nissan, Matsushita Museum, Yamato and Kao.

Visiting such companies in addition to inspiring the CEOs from the success stories of such well-known companies, will also equip them with the latest management and business tools and frameworks used by such global business players.

Attending in 3 educational workshops and seminars presented by former CEOs of companies such as Panasonic, Sony and Ritz Carlton, will as well, help the delegates to improve their business and management skills and attitude and update and develop their leadership capacities.

During the trip the top CEOs will also have the chance to get to know each other and create a robust network of business and economic opportunities and become a member of an association of top Middle Eastern Business Leaders and Brand Owners and benefit from a lot of potential and synergies existing in the group.



Some of the Seminar Speakers:



Noboru Takano

Mr. Noboru Takano

- Former Ritz-Carlton Japan President (1994-2009)
- Representative at Human & Hospitality Institute (2010-present)
- Author and speaker and professor of Customer Service



Takenobu Miki

Mr. Takenobu Miki

- General Manager of several departments such as service process management and service planning etc, SoftBank Group Corp. (2000-2006)
- President, Japan Flagship Project Co., Ltd. (2006-present)
- President, Traiz Co., Ltd. (2006-present)



Nobuyuki Hiraizumi

Mr. Nobuyuki Hiraizumi

- Former Director at Kajima Corporation (2012-2023)
- President at Kajima Institute (2015-present)
- Master of Virginia Darden School of Business



Companies to visit:

kao

In 2020, Kao Corporation was ranked the #4 out of 42 companies in the Corporate Knights Industry Group's Personal Care and Cleaning Products category, recognized for its excellence in innovation capacity, employee retention as well as clean revenue, or revenue from all goods and services which have clear environmental benefits.

In 2021 two of Kao's products, the 3D Space Shampoo Sheet and the Space Laundry Sheet, were chosen to be sent to the International Space Station, with the Japan Aerospace Exploration Agency (JAXA).

Panasonic

With over 100 years of history, the company was established in Osaka-Japan by the father of Japan's Management "Konosuke Matsushita". From 1935 to October 1, 2008, the company's corporate name was "Matsushita Electric Industrial Co." & was later changed to "Panasonic". More than 230 thousand people are working at this corporation.



NISSAN

In 2017, Nissan was the sixth largest automaker in the world. In 2014, Nissan was the largest car manufacturer in North America, With a revenue of \$78 billion in 2022, Nissan was the ninth largest automobile maker in the world, as well as being the leading Japanese brand in China, Russia, and Mexico.

As of April 2018, Nissan was the world's largest electric vehicle (EV) manufacturer, with global sales of more than 320,000 all-electric vehicles.



OMRON

Omron

is a Japanese electronics company based in Kyoto, Japan. Omron was established by Kazuma Tateisi in 1933 and incorporated in 1948.

Omron's primary business is the manufacture and sale of automation components, equipment and systems. In the consumer and medical markets, it is known for medical equipment such as digital thermometers, and blood pressure monitors. Omron was named one of Thomson Reuters Top 100 Global Innovators in 2013.



Yamato

Founded over 105 years ago it has more than 170 thousands employees and is one of Japan's largest door-to-door delivery service companies, with a market share of 41%.

Their head office is in Ginza, Tokyo, The company's logo is a yellow oval with a black cat carrying her kitten in her mouth, symbolizing the company's promise that they take care of items entrusted to them as though the items were their own family.

KYOTO

4 NIGHTS

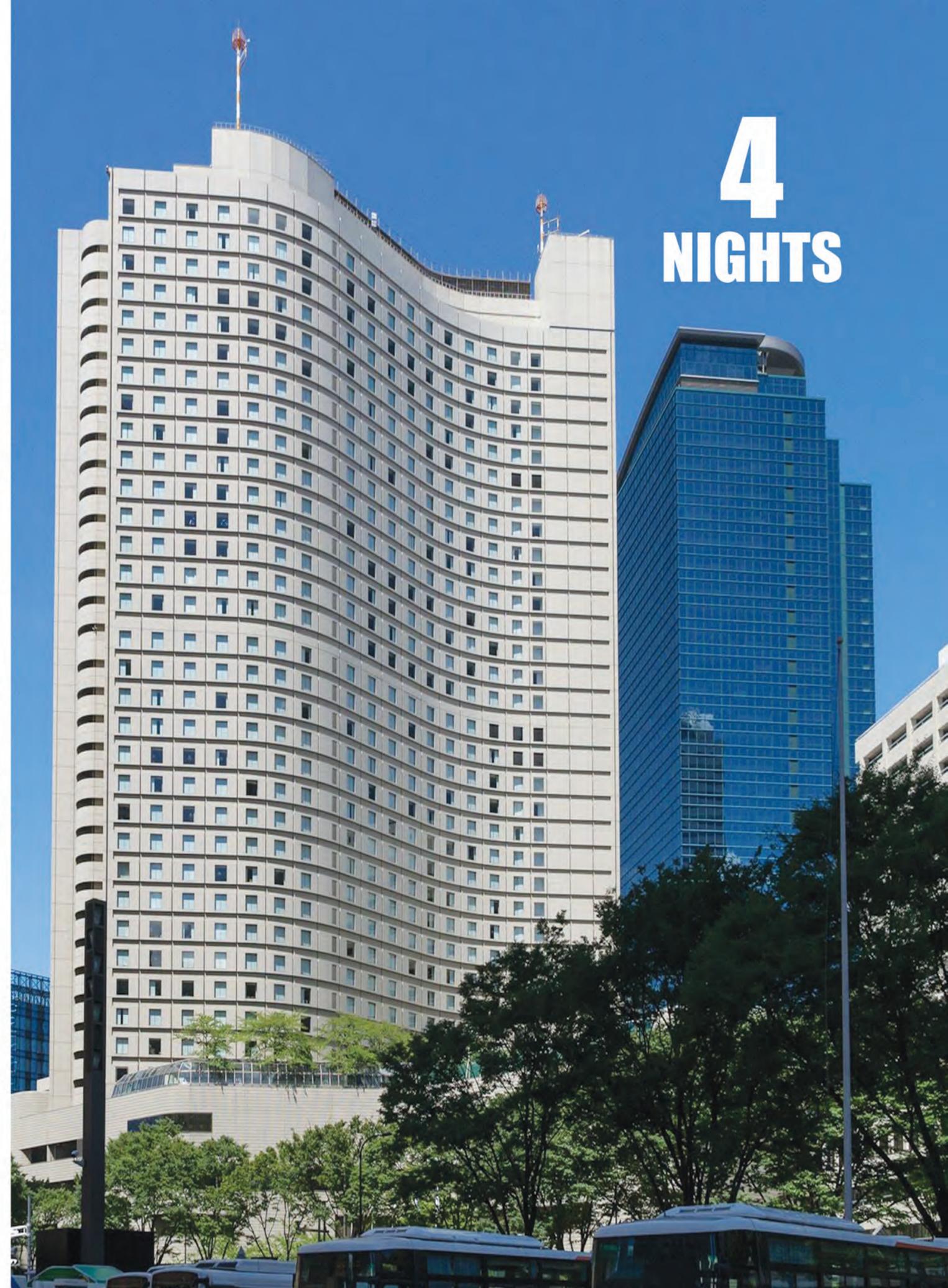


Okura
HOTELS & RESORTS

4 Nights accomodation at 5 star Okura Hotel- Kyoto

Hotel Okura's elegant rooms boast spectacular views of Kyoto against the backdrop of the Higashiyama Mountains. In the heart of the city, the hotel treats its guests to a shopping avenue, free Wi-Fi at the lobby and concierge services.

Connected to the Shiyakusho-mae Subway Station, Hotel Okura Kyoto is a 5-minute walk from Honno-ji Temple, and a 10-minute walk from Kyoto International Manga Museum.



TOKYO



2 Nights Accomodation at 5 star Hilton Odaiba – Tokyo

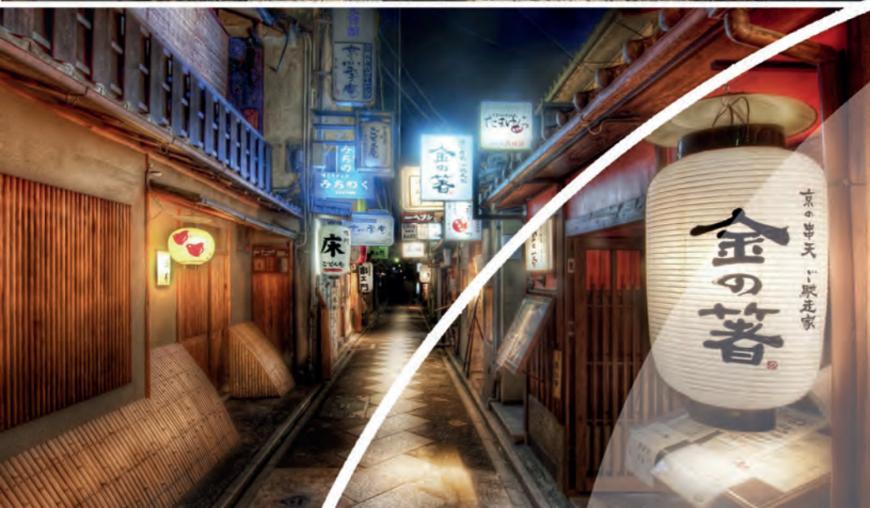
Located on the waterfront area of Tokyo Bay, Hilton Tokyo Odaiba features stunning views of Tokyo's skyline, Rainbow Bridge or Tokyo Tower.

The hotel is also strategically located only minutes away from a popular entertainment and shopping area as well as a key business and commercial district.



2 NIGHTS





Japan's Attractions

JAPAN

2024



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