

# DBA

Doctor of Business Administration

2025-2027



**AACSB**  
ACCREDITED



ASSOCIATION  
OF  
**AMBA**  
ACCREDITED





## Why the **DBA** of Clermont School of Business ?

DBA is a professional degree representing the highest level of qualification in management.

When seeking executive-level positions, DBAs' "Dr." titles are likely to help them stand out from their peers.

DBA's can also pursue high-level positions in areas such as consulting by becoming subject-matter experts-or maintain ties with academia as full-time or adjunct professors.

Finally, DBAs combine their business knowledge with analytical skills to design and execute original research studies, making them the world's leading experts in particular domains.

DBAs also stand out because they represent only 2% of all people who hold higher degrees in business.

A PhD is focused on original research for the purpose of entering academia, while a DBA is focused on application to the business world for those who plan to remain in the professional realm (though entering academia is also an option).

Lastly a significant benefit to joining a cohort-based DBA program is the shared learning students engage in as they share from their own professional experiences. Classmates are industry professionals with broad resumes spanning industries, roles and opportunities.





# 12k

Graduates From  
130 Countries

# 200

Partner Companies in  
the World

# 105

Years of History  
1919 - 2024

# 100

Top Best Business Schools  
in the World in 2018  
Financial Times Ranking



## ABOUT ESC CLERMONT

The Clermont School of Management was established more than 100 years ago in 1919. Since then, over 15.000 graduates have contributed their talents and skills to business communities all over the World, from the Auvergne Rhône-Alpes region in central France where the Business School is located, to Paris, London, New York, Dubai, Singapore, Beijing, and almost everywhere in between. What started out as a small school in Clermont-Ferrand (home to Michelin Tire Company's World headquarters), has now grown to be internationally accredited by AACSB. The school obtained the AMBA accreditation in 2020.

Clermont School of Business is ranked amongst the best 5% business schools with AACSB-accredited, which is recognized for Top Business Schools around the globe. It is one of the oldest business schools in France.

Clermont School of Business was also accredited by Financial Times, QS World University Rankings and French Ministry of Higher Education and Research. Clermont School of Business is ranked among the Top 100 Business Schools by Financial Times.

The Clermont School of Management is also part of 'Conférence de Grandes Ecoles' (Great Schools), the association comprising highly selective and prestigious institutions that are recognized by the state.





## Some of the Professors ...



**Dr. Goustav Gous**

**Dr. Jamie Anderson**

**Dr. Helga Foure-Joopen**

**Dr. Richard Soparnot**

**Dr. Svetlana Serdyukov**

**Dr. Mondher Cherif**

### ■ Dr. Goustav Gous

Major Theories in Organization & HR

- Graduated Doctorate (Cum Laude), in Ecumenical Studies & International Relations from the University of Pretoria
- Professor at several different Universities including Gibbs and the University of Pretoria

### ■ Dr. Jamie Anderson

Leadership & Disruptive Change

- One of the top 25 Management thinkers in the world by the Business Strategy Journal
- Visiting Professor at London Business School and INSEAD
- Author of "The Fine Art of Success"

### ■ Dr. Helga Foure-Joopen

Qualitative Methodological Training

- Head of MSc Project Management and MSc International Business Development till 2018
- Doctorate in Management Sciences, 2014, Iseor Research Laboratory, Lyon III University

### ■ Dr. Richard Soparnot

Methodology for Conducting Research in Management Sciences

- Dean for Academic Affairs and International Program Development – ESC School of Management
- PhD in Management Science from Val d'Essonne University

### ■ Dr. Svetlana Serdyukov

Major Theories in Strategy

- Associate Dean Head of Research at NEOMA Business School
- Graduated from HEC Doctoral Program

### ■ Dr. Mondher Sherif

Major Theories in Finance

- PhD in Finance from Paris university (ESA)
- Author of more than 50 articles & Academic books on Finance



## Some of our Notable Alumni & Famous Graduates

### Pierre Alexandre CORNILLON

Responsable Relations LLD et Valeurs Résiduelles, BMW Group France



### Hélène ETZI

Présidente France et GM Media, The Walt Disney Company



### Florian HUMEZ

Directeur du développement France, Leon Grosse Energies Renouvelables



### Eric MAUGEIN

Senior consultant, the LEGO Group



### Guillaume COURRIAUD

Finance Director, Group corporate controlling, Smardt Chiller Group



### Sandrine GROSLIER

Global President Luxe Fragrance Brands, L'Oréal



### Olivier MOUROUX

Head of Kids & Family Animation Publicity, Netflix



### Fabien VERSAVAU

Président & CEO Rakuten FR, Executive Officer, Rakuten







6 Courses of 3 Days (18 Days of Training with World Class Professors)

Each Course Takes Place Every Two Months (6 courses, 12 months)

50% Scholarship Provided for the GCC Nationals & Residents





## **Admission Requirements:**

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- Over 10 Years of Professional Work Experience
- Master Degree
- Acceptance in the Interview





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