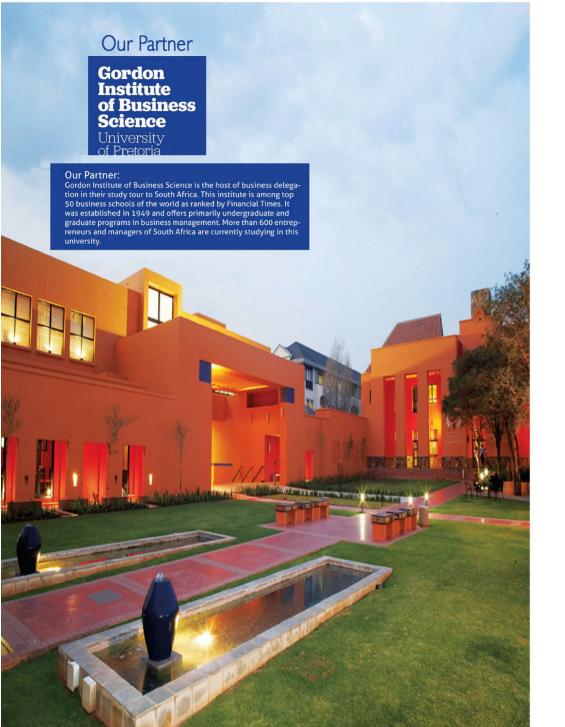




# South Africa

"Education is the most powerful weapon you can use to change the world."

Nelson Mandela







# Message from manager of South Africa International Study & Business Tour:

It will be my great honor to be the host of this business delegation of capable mangers and part of this study tour to South Africa. I am very much impressed by your enthusiasm and interest to learn.

According to my experience, I have come to this conclusion that our social and cultural commonalities provide opportunities for learning and applying best practices and lessons learned.

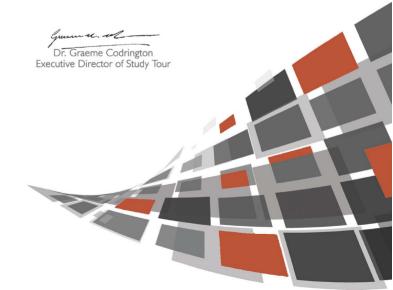
South Africa has managed after many years of international sanctions, to advance and move forward during the last 20 years after lifting of sanctions in 1990's. Success and advancement of South Africa has been remarkable, making the country the most advanced country in Africa and recognized leader in Information Technology, banking, petrochemical industries and a number of other fields. South Africa is among powerful economies among new emerging economies (BRICs).

We have designed for you a study, technical and recreational tour that includes visits to gold and diamond mining sites deep under the ground to see the wild life and living environment of five main animals in the green jungles of Africa.

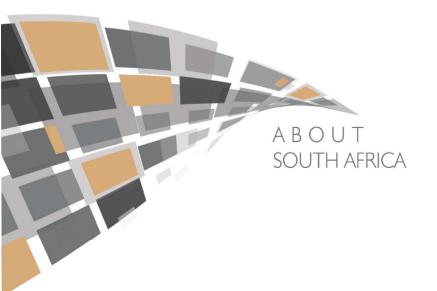
Visiting team will also visit museums, home and prison of Nelson Mandela. Your tour will also include learning lessons from experiences of this great African leader; lifestyle of lions and teamwork and networking of South African business community in their business and corporate life.

You will also attend speaking event by famous astronaut and photographer of television program Discovery, and will have unforgettable dinners in beautiful and memorable locations.

After completion of this tour you will not be the same manager and person, and by gaining novel insight you will be a much greater leader in your field of activity and business, Join the study and memorable tour to South Africa and change your personal and business life. Looking forward to seeing you in the beautiful cities of Cape Town and Johannesburg.







## About South Africa and importance of this Study & Business Trip:

South Africa with over 55 million people and 11 main languages is the largest country in Africa. It is the southernmost country in Africa and during your tour it is summertime with temperature ranging from 15 to 30 Celsius. It is good time to visit South Africa.

After the collapse of Apartheid regime, South Africa has experienced remarkable economic growth and infrastructural development. It is presently among top 10 banking and financial centers as ranked by World Bank, and is recognized as the most important economic and industrial power in Africa.

South African tourism industry is well established and one of the fastest growing sectors in the world. According to TripAdvisor, Cape Town is the number one tourist destination in the world.

South Africa has the largest gold and platinum reserves and mine and number one exporter of coal and iron ore in the world.

Contrary to many other African countries, a large segment of population in South Africa are white Europeans because of colonial and historical roots from Portugal, Netherlands, and Britain. Majority of white Europeans are Dutch (Boers).

This country is one of the principal members of G20 and generates more than 40% of Africa's electricity. Close to 40% of Africa's GDP belongs to South Africa, making it a major economic power among emerging economies (BRICS)

This Study & Business Tour provides an opportunity during a very delightful season to learn from remarkable successes of South African companies, industries and management science.



### **SOUTH AFRICA'S Tour Benefits**

- -Visiting one of the important mines and diamond production site
- -Visit to world famous gold mine
- -Visit to Apartheid prions, solitary confinement cell and home of Nelson Mandela
- -Visiting famous Africa's wildlife park, and attending speaking presentations by Quinton Coetzee, renowned wildlife manger and photographer, on management and leadership by applying management style of lions
- -Speaking presentation and seminar by only African astronaut and the richest African woman, Dr. Adriana Marais on Future and Human Life on Mars.
- -Meeting with leading entrepreneurs and business persons of South Africa and senior management of GIBS.
- -Seminars and speaking events relating to lessons to be learned from life of Nelson Mandela, leadership, organizational culture and....
- -Flight by Emirates Airlines and accommodation at luxurious five-star hotels, Hilton and Westin.
- -Visiting famous manufacturers and companies producing cosmetics, dairy products and telecommunication company MTN  $\,$
- -6 lunch meals, and 6 dinners at elegant and beautiful restaurants in South Africa
- -Supporting 30 mangers and entrepreneurs to establish powerful management network.











## Tour Program:

#### Sunday 21 January

Arrival at Cape Town with Emirate flight (11 a.m)

Arrival at Westin five-star hotel

Visit to beautiful Table Mountain by Aerial Cableway Dinner at Greek Fisherman waterfront restaurant

#### Monday 22 January

- Departure for Cape Town Wild Life Park
- -Seeing life of lions, elephants, giraffes and other animals combined with speaking presentation by Quinton Coetzee, public speaker, photographer and manager of Discovery magazine, on lifestyle of lions, model for corporate management and leadership
- -Lunch at Safari Park and moving deep into the jungle to get close to five main animals of Africa
- -Dinner at beautiful Paarl Valley Restaurant

#### Tuesday 23 January

- -Speech by Dr. Buhle Dlamiini, researcher and advisor to Nelson Mandela, on lessons to be learned from life and leadership qualities of Mandela
- -Visiting the largest diamond production site and mine
- -Visit to Robben Island and Apartheid prisons and solitary confinement cell of Nelson Mandela

#### Wednesday 24 January

- -Departure for Johannesburg
- -Arrival at beautiful five-star Hilton Hotel in Johannesburg
- -Departure for GIBBS (university) and attending leadership and management seminar in the university -Meeting with Nicola Kleyn, dean of GIBBS
- -Returning to hotels and visiting Sandton shopping center (largest shopping site in South Africa)
- -Visit to largest manufacturer of wheelchairs established by Martin Brown
- -Visiting AMKA group of factories (owned by famous Kalahari family) manufacturer of cosmetic products
- -Dinner African restaurant Moyo

#### Friday, 25 January

- -Speech by Dr Stef du Plessis on organizational culture at Hilton hotel
- -Visiting Virtual Reality Lab Tour
- -Visiting dairy producer Douglasdale

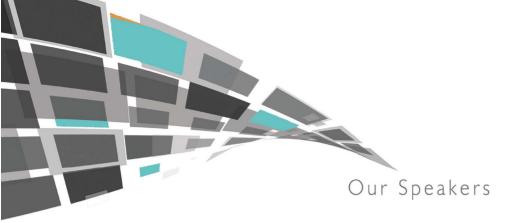
#### Saturday 26 January

- -Visiting Gold Reef city, site of gold mine
- -Speech by Ms. Adriana Marais on life on Mars

#### Sunday 27, January

- -Johannesburg city tour and visiting SWETO Tower and Bungee Jumping
- -Visiting Nelson Mandela's home
- -Dinner at SOWETO Tower
- -Departure for Airport and return









Graeme Codrington

Stef Du Plessis

Martin Brown

Adriana Marais

Buhle Dlamini

Ian Thomas

Quinton Coetzee

#### Quinton Coetzee

Director, researcher and renowned photographer of Discovery Channel and one of the geniuses in converting life lessons of animals to principles of success in companies and organizations.

#### Ian Thomas

Author of Power of the Pride – Premier researcher and motivational speaker on successful techniques applied by lions

#### **Buhle Dlamini**

Author and researcher on successes and leadership of Nelson Mandela

#### Graeme Codrington

- Author of 4 best-selling books
- Professor of London Business School and Duke University Stef du Plessis
- -One of leading experts on organizational culture and author of Inspiring Workplace Culture
- -Former general and military commander of South Africa's army Martin Brown
- -Champion athlete who became paralyzed in a driving accident, but out of necessity and his adverse conditions built one of the most innovative enterprises manufacturing powered wheelchair

#### Adriana Marais

- -Richest woman in South Africa
- Astronaut and selected to be with a team on one-way travel to Mars

South Africa Business Tour 10













Hilton Sandton offers accommodations in Johannesburg, just 41.8 km from Pretoria. The hotel has a sauna and fitness center, and guests can enjoy a meal at the restaurant. Private parking is available on site.

A flat-screen TVwith cable channels, as well as an iPod docking station and a CD player are provided. Certain units have a sitting area for your convenience.

There is free shuttle service, a 24-hour front desk, a hairdresser's, and a gift shop at the property.

You can play tennis at this hotel, and car rental is available. Hartbeespoort is  $46.7 \, \mathrm{km}$  from Hilton Sandton, and Midrand is  $19.3 \, \mathrm{km}$  away. The nearest airport is O.R. Tambo International Airport,  $17.7 \, \mathrm{km}$  from the property.













CAPE TOWN

The Westin Cape Town offers accommodations in Cape Town, just 9.7 km from Kenilworth Race Course. Guests can enjoy the on-site restaurant. Private parking is available on site. A flat-screen TV, DVD player and game console as well as a CD player are provided. Some rooms feature a sitting area where you can relax. Certain rooms have views of the sea or mountains. Superior rooms include a spa tub or a sauna.

There is a 24-hour front desk and hairdresser's at the property.

The hotel also provides bike rental and car rental. Mediclinic Cape Town is 2.6 km from The Westin Cape Town, and Groote Schuur Estate is 4.5 km from the property. Cape Town International Airport is 17.7 km away.

City Bowl is a great choice for travelers interested in sightseeing, shopping and food.

Your Hotel in Cape Town



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